



Ward Readathon 2022

William B. Ward Elementary School and Ward PTA would like to ***invite you and/or your organization to participate in this year's Readathon as a sponsor.*** This is our largest fundraiser of the year but we can't reach our goals without you!

Ward Elementary School is located in New Rochelle, NY and has over 1,100 students in kindergarten through 5th grade. Every year, every student is challenged to read as many minutes as they can while raising money for their school. Last year, students read over 2 million minutes! This year our goal is to raise over \$52,022 but this cannot be accomplished without your support.

The money raised by the Readathon provides for:

- Special projects such as outdoor learning spaces which are not covered by school budgets.
- Each teacher to have extra funds to enhance their classroom to purchase items such as books, document cameras, headphones and more!
- Enrichment materials for math, art, science, and music to be provided to all students.

Various levels of sponsorship are available for you to support this wonderful event!. Please see below for levels and benefits. We hope that you and your company will consider supporting our amazing Ward students!

Thank you in advance for your consideration. If you have any questions, please do not hesitate to contact us. For a customized fundraising package, please contact us!

William B. Ward Elementary School PTA is a 501(c)3 non-profit organization. Tax ID: 13-6207780

Jessica Edelman & Rhonda Acholonu
Readathon Co-Chairs
(914) 629-6878, (917) 952-1641
readathon@wardpta.com



Sponsorship Levels

Gold Sponsor - \$1000

- Business logo featured on a banner which will be hung on Quaker Ridge Road for 1 month!
- Window sticker indicating Gold Supporter of the Ward 2022 Read-A-Thon.
- Business name & link in weekly Read-A-Thon Newsletter
- Business name and link on Read-A-Thon page of PTA Website.
- Business name distributed in Company Directory to Ward Community at end of Read-A-Thon.
- Business name on Read-A-Thon prize.

Silver Sponsor - \$500

- Window sticker indicating Silver Supporter of the Ward 2022 Read-A-Thon.
- Business name & link in weekly Read-A-Thon Newsletter
- Business name and link on Read-A-Thon page of PTA Website.
- Business name distributed in Company Directory to Ward Community at end of Read-A-Thon.
- Business name on Read-A-Thon prize.

Bronze Sponsor - \$250

- Window sticker indicating Bronze Supporter of the Ward 2022 Read-A-Thon.
- Business name & link in weekly Read-A-Thon Newsletter and on Read-A-Thon page on PTA Website.
- Business name distributed in Company Directory to Ward Community at close of Read-A-Thon.
- Business name on Read-A-Thon prize.

In-Kind donations will be included in gift baskets to be raffled off at “Super Hero Story Night with the Principal” on October 11, 2022. All In-Kind items **MUST** be received by October 4, 2022.