

# William B. Ward

## Readathon

2021



*Read Like an Olympian*

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This Journal Belongs to:

Name \_\_\_\_\_

Grade \_\_\_\_\_ Teacher \_\_\_\_\_



# Readathon

2021

THE WARD READATHON IS THE PTA'S BIGGEST ANNUAL FUNDRAISER, PROVIDING THE PTA WITH MOST OF OUR BUDGET FOR THE CURRENT SCHOOL YEAR.

## Read Like an Olympian

OUR GOAL

to read 2,021,000 minutes

Kickoff Date: **November 1, 2021**

End Date: **November 30, 2021**

### WHAT IS THE READATHON?

A school-wide reading event that encourages children to read for pleasure, alone or with family or friends. The Readathon is focused on the amount of time a student reads. Any and all minutes count! Each child sets their own reading challenge, to read a certain number of minutes per day, in return for pledges of money from family and friends.

### WHAT CAN WE READ?

Anything! Fiction, non-fiction, comics, poetry, magazines, newspapers, electronic books and more! In addition to print, other resources include razkids, bookflix, GetEpic.com, New Rochelle Public Library digital books.



## Read Like an Olympian



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## HOW DOES READATHON WORK?

The Readathon is focused on the amount of time a student reads. Students should read each day of the Readathon!

## SUGGESTED DAILY READING GOAL

K = 30 MIN 1ST = 30 MIN 2ND = 45 MIN 3RD = 45 MIN 4TH = 60 MIN 5TH = 60 MIN

## HOW DO I TRACK READING MINUTES

Use the Student Minutes Tally Form and write the number of minutes read per day. Add up your minutes at the end of each. Add in minutes read during recess/lunch. At the end of the month tally all your minutes at the bottom, and hand in to your teacher before **December 8th**.

## IN SCHOOL READING

TEACHERS WILL KEEP TRACK OF CLASSROOM AND CAMPUS READING.

**EXCEPTION:** Reading during lunch and/or recess time.

MAKE SURE TO ADD THESE MINUTES TO THE TALLY LOG!

## QUESTIONS, CONCERNS

Kristin Rose, Jessica Edelman & Brittany Guzinski

readathon@wardpta.com

*Read Like an Olympian*

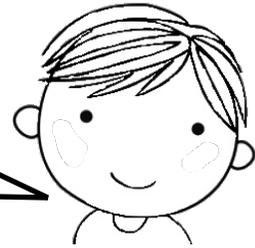


## TWO EASY WAYS TO ASK FOR SPONSORSHIPS



Donate a flat dollar amount, based on the monthly minutes goal for November. For example, \$20 for 1,000 minutes.

Ask for a per-minute pledge. For example, if a goal is to read 1,000 minutes, \$0.02 per minute, total donation would be \$20.



Use the Fundraising Form (back cover) to record your sponsors. At the conclusion of the Readathon, collect cash, and/or checks (made out to Ward PTA) and place them in the envelope provided.

## SPONSORS CAN ALSO DONATE ONLINE!

**Create a FUNDRAISING PAGE on the PTA membership hub.**

**<http://app.memberhub.gives/readathon2021>**

**-Click on Student Center to sign in or donate.**

RECEIPTS WILL BE EMAILED TO SPONSORS FOR ONLINE GIVING

**Inquire with your employer about company matching email [readathon@wardpta.com](mailto:readathon@wardpta.com) if you need assistance.**



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## REWARDS



Each student who turns in a Minute Tally Form (with or without money) will win a coupon for a **FREE SCOOP OF ICE CREAM** from Mikey Dubb's



The class with the most minutes **READ** from **Kindergarten - Second grade** will have a memorial brick placed in the outdoor classroom.



The student from each grade who **READS** the most minutes and the student from each grade who raises the most **MONEY** will receive a special prize.



The class with the most minutes **READ** from **Third-Fifth grade** will have a memorial brick placed in the outdoor classroom.



The class in each grade that **READS** the most minutes will win special time in our new Outdoor Classroom!



The class in the **whole school** that raises the most **MONEY** will have memorial brick placed in the outdoor classroom.



The class in each grade that raises the most amount of **MONEY** will win special time in our new Outdoor Classroom!



Classrooms with 100% participation will receive **EXTRA** recess.



Participate in the weekly Trivia Questions in school for a chance to win a gift certificate to Scholastic for use at the Spring Book Fair or [scholastic.com](http://scholastic.com).



Any student who collects \$110 or more in sponsorships will receive a Readathon prize.

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Cut out each bookmark and fill in a circle for each chapter or book you read!  
For fun, see how many bookmarks you collect during our Readathon!

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1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20

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A SPECIAL THANK YOU TO MRS. D'AMBROSIO,  
MRS. LEZI AND MR. TARANTINO FOR THEIR LONG  
TIME SUPPORT AND EFFORTS WITH OUR WARD  
READATHON!

THANK YOU TO ALL THE WARD STUDENTS, PARENTS,  
TEACHERS, STAFF, ADMINISTRATORS, READATHON  
COMMITTEE MEMBERS AND VOLUNTEERS!

A BIG THANK YOU TO WARD FAMILIES, FRIENDS AND  
NEIGHBORS WHO SUPPORT OUR STUDENTS DURING  
OUR WARD READATHON!



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Name: \_\_\_\_\_ **MINUTES TALLY FORM** Total Independent Minutes: \_\_\_\_\_

Grade/Teacher: \_\_\_\_\_ Please record minutes read independently on this calendar, at the end of the month teachers will

Reading Goal (min/day): \_\_\_\_\_ communicate total classroom minutes. Classroom minutes will then be added for Total Minutes Read. Total Classroom Minutes: \_\_\_\_\_ Total Minutes Read: \_\_\_\_\_

# 2021 NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

TOTAL MINUTES READ THIS WEEK







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**TOTAL INDEPENDENT MINUTES**

TO BE HANDED IN BEFORE DECEMBER 8TH.

Inquire with your employer about company matching email [readathon@wardpta.com](mailto:readathon@wardpta.com) if you need assistance.

